



**TOON TOWN**  
CONTENT PACKS

Terms and Conditions

## Content Pack Publishing

# BENEFITS

- **You will receive a unique download link to track how many people download your Content Pack.**
- **Three social media links or your choice will be posted next to the download button.**
- **Exposure to hundreds of people daily. 300 to 900 unique people visit the website everyday.**
- **An average of 7,500 to 9,500 people visit the website every month.**
- **Your Content Pack will have a permanent home. It won't be buried in forums or social media posts.**

Thank you for your interest in publishing your Content Pack onto contentpacks.net for the entire Toontown community to enjoy.

Please take the time to discover if publishing your Content Pack onto contentpacks.net is right for you. *Please read all pages within this document. If you choose to have your Content Pack uploaded onto ContentPacks.net, you will be expected to have read this document and all of its details.*

ContentPacks.net is a permanent home for Content Packs. In the past, toons had to take an extensive amount of time searching through forums and social media accounts to find Content Packs to use. Our website will keep your Content Pack online and easily accessible for as long as Toontown continues to thrive.

All Content Packs are archived on our Content Pack Archive on GitHub. Your work will never become lost media.

You will be expected to treat people within the Toontown community with kindness, and respect the Terms of Service for Toontown Rewritten and Toontown: Corporate Clash.

If you become a problematic figure within the community, or break Toontown Rewritten and/or Toontown: Corporate Clash's Terms of Service, your Content Pack could be taken down without notice.

## Content Pack Publishing

# LIMITATIONS

- One "Content Pack upload" is defined by one .zip file that changes music or textures, or both.
- One creator is limited to *six* Content Packs in *total*.
- A "Music Pack" is defined as a Content Pack that strictly changes music.
- A "Content Pack Mod" is a very simple Content Pack that changes a few things to allow more flexible customization options to the game.
- You are limited to six Content Pack uploads in total.
- Your Content Pack cannot exceed 2GB.
- Your Content Pack must be optimized. Please refer to the optimization guideline page found below.
- Your Music Pack cannot exceed 1.50GB.
- Your Content Pack cannot contain stolen artwork from another artist without their written permission or consent.
- Your Content Pack cannot be a simple edit of someone else's Content Pack, it must be completely originally themed.
- Your Content Pack does not have to be hand drawn, however, any textures used must come from open source projects or websites.
- Your Content Pack can only be designed for Toontown Rewritten or Toontown: Corporate Clash.
- In order to have your social media handles be posted next to your Content Pack, your social media accounts must be free of anything inappropriate. All content posted on your accounts must be safe for work, and remain PG-13.
- We only allow Twitter, Instagram, BlueSky, Mastodon, YouTube, Soundcloud, and Tumblr to be posted next to your Content Pack. Anything not listed is not allowed.

## Content Pack Publishing

# GUIDELINES

To protect the integrity Content Packs have developed over the years, there are strict guidelines to protect children or other individuals who may find things uncomfortable or inappropriate.

Your Content Pack will thoroughly be inspected before being published. *These guidelines are not negotiable.*

- No sexual imagery or sound effects
- No hateful content
- No explicit music
- No over the top, extremely loud noises
- No manipulating textures to create flashing effects
- No jump-scares
- No website links or QR codes
- No curse words or slurs
- No real life photos/portraits of people
- No spamming textures
- No gore
- No blood
- No politics
- No religious or occult icons
- Nothing related to drugs or alcohol
- No artificial intelligence generated art
- Can only be developed for Toontown Rewritten & Corporate Clash

## Content Pack Publishing

# OPTIMIZING

# GUIDELINES

**These guidelines are set in place to help relieve the cost of bandwidth on the website. In order for [contentpacks.net](https://contentpacks.net) to remain free and openly available to everyone, procedures must be put in place to ensure the website, and everyone who uploads a pack to it, are as efficient as possible!**

**If a Content Pack is rejected, it will not be eligible to be uploaded on the same day it was rejected for.**

Beginning on April 17th 2024, the file size limit for a Content Pack will be increased from 1.75GB to 2GB. 2GB is a large size for a Content Pack, but with how big Toontown Rewritten and Corporate Clash are becoming, this file size limit is necessary to allow people to have every area within Toontown to be customized to their liking.

When submitting a Content Pack that is above 1.25GB (1250MB) in size, it will be subject to an optimization audit. We will be looking at two things, the first thing is music file sizes, and the second are texture sizes.

When it comes to the size of textures, it varies. For loading screens, the size cannot go above 2048x1024, and for all other textures, the average texture size cannot go above 1024x1024. Toontown naturally compresses textures, so full detail is typically never achieved, so anything above 1024x1024 is unnecessary. This is not a strict requirement, if a few textures are larger than 1024x, then it won't be a dealbreaker. So on average, all textures should be 1024x or smaller.

When it comes to music, it should be properly looped and should not continue on for 10+ minutes at a time. It is imperative that all music remain as short as possible. If you have a single .ogg that has multiple songs in it, the rule will be exempt. For example, if you want a different song that will play after awhile, while you are in the middle of a boss fight, you are allowed to have two or more songs in one .ogg. Having the same song playing in a 10+ minute long .ogg file is not acceptable.

## Content Pack Publishing

# MUSIC PACK GUIDELINES

To protect the integrity Content Packs have developed over the years, there are strict guidelines to protect children or other individuals who may find things uncomfortable or inappropriate.

Your Content Pack will thoroughly be inspected before being published. *These guidelines are not negotiable.*

- You cannot leave vanilla Toontown textures in your phase files. All unnecessary textures must be removed from your pack.
- Explicit music is not welcomed.
- Music Packs can contain remixed Toontown music, or be completely different.
- Music Packs can be themed after different games, or a series of games. Such as Super Mario, The Legend of Zelda, or Pokémon.
- Music Packs can be themed after games rated M for Mature (also known as PEGI 18 in the European region), but cannot be suggestive.
- No stealing custom, remixed music created by small or large content creators on YouTube or other social media platforms.
- The focus of a Music Pack cannot be about artists in the music industry, or a combination of artists. Example: Lady Gaga, Drake, Queen, Daft Punk, etc.
- All optimization guidelines are applicable to Music Pack guidelines.

## Content Pack Publishing

# CONTENT PACK MOD GUIDELINES

Your Content Pack will thoroughly be inspected before being published.  
*These guidelines are not negotiable.*

- Mods can change various things about Toontown. Such as adding in special clothing, unique eyes for Toons, or giving Cogs new fancy suits.
- Mods to help “port” exclusive features from Toontown Rewritten to Corporate Clash, or vice versa, is not allowed. For example, a mod to replace Toontown Rewritten’s deer sound effects with the deer sound effects from Corporate Clash is not allowed. However, if something from Toontown Rewritten resembles something that was originally from Toontown Online, that’s okay!
- Mods themed after memes are welcome.
- Mods won’t be accepted if their only purpose is to change fonts.

If you have questions about what is allowed and what isn’t, just ask!

## Content Pack Publishing

# A.I.

- **Using artificial intelligence to generate textures from scratch is prohibited.**
- **Using artificial intelligence to help brainstorm ideas or upscale pre-existing textures (created by a human) is allowed.**

We welcome the use of artificial intelligence in *aiding* with the creation of textures, but we do not allow the use of textures generated *entirely* by artificial intelligence. Our website is intended to showcase the unique artistic talents in the Toontown community, and we believe that textures created by real people are an essential part of this experience.

However, we recognize that AI can be used as a tool to aid in the creation of textures, such as for brainstorming ideas or upscaling textures already used by Toontown Rewritten or Corporate Clash. In such cases, we encourage the use of AI as a supportive tool, as long as the final product is primarily the work of a human artist.



## Content Pack Publishing

# WEBSITE

# GUIDELINES

- The photo being uploaded onto [ContentPacks.net](https://ContentPacks.net) must be exactly 1280x720px in size, and must include a logo or a subject piece. It cannot be a basic screenshot.
- The photo being uploaded onto [ContentPacks.net](https://ContentPacks.net) cannot be a transparent image, like having the logo on the webpage and that's that.

When you upload your Content Pack to ContentPacks.net, we have guidelines on the photo you publish with your Content Pack. The more details and photos incorporated into your photo the better!

- Your Content Pack or Music Pack image must contain a logo.
- The photo must be 1280x720px in size.
- The source of your logo cannot be copyrighted. For example, if you make a Music Pack for Super Smash Bros games, it cannot showcase the Super Smash Bros logo.
- Your image must showcase what your Content Pack is about. It can be a collaboration of images, or it can be the highlight of your pack. It must express what your Content Pack is all about. Try to make the image as attractive as possible to entice people to download your Content Pack! The prettier, the better!

## Content Pack Publishing

# PUBLISHING

- All communication takes place on the official Toontown Content Packs Discord server.
- Content Pack publishing only takes place on select dates.
- Whenever a Content Pack is ready to be published, drop a link in Ugly Corny's Direct Messages.
- You will have direct communication with Ugly Corny for any type of inquiries or support.
- <https://discord.gg/Mc87zBm>

A Discord account is required for Content Pack publishing, Content Pack inquiries, and accessing any type of information regarding when you can have Content Packs published.

To have your Content Pack published, all you have to do is private message your Content Pack to Ugly Corny @uglycorny. The Content Pack must be sent via Google Drive, Dropbox, or iCloud. Mediafire links will not be accepted.

9 times out of 10, Ugly Corny may not respond right away. DM's involving Content Pack publishing are typically not opened until it gets closer to the day when Content Packs are being published.

Content Packs are thoroughly inspected before being published. Intentionally trying to upload something very inappropriate will result in a permanent ban from uploading Content Packs, and you will receive a ban from being in the Toontown Content Packs Discord server. If severe, information will also be passed on to the Toontown Rewritten & Corporate clash teams, their moderation teams will determine if you have violated their community Terms of Service for harassing members within the community.

Dates published in #upload-information on Discord are not guarantees, and are subject to change without notice.

## Content Pack Publishing

# AGREEMENT

- **Toontown Content Packs is not responsible for your work or what happens to it.**
- **Toontown Content Packs is not obligated to upload any Content Pack.**
- **Toontown Content Packs reserves the right to delist a Content Pack without warning.**
- **All guidelines are subject to change without notice.**

**By submitting your Content Pack for publishing, you hear-by agree that you have read everything in this document.** If you make it obvious that you did not read the details of this document, you will be asked to re-read it. Failure to comply will result in a delisting. Violating ContentPack.nets guidelines or violating Toontown Rewritten or Corporate Clashes community policies will result in a delisting. This includes treating people with kindness in public online spaces.

Toontown Content Packs offers a free service to provide Content Pack creators a platform to share their work with the community, and as such, Toontown Content Packs reserves the right to decline a Content Pack for publication for any reason.

Toontown Content Packs reserves the right to take down published Content Packs for any reason, without notice.

Toontown Content Packs is not legally responsible for your Content Pack and does not claim any ownership over community created Content Packs.

Toontown Content Packs shares analytics with the Toontown Rewritten Team and Toontown: Corporate Clash Crew upon request. Analytics can also be shared with other Content Pack creators.

Toontown Rewritten and Toontown: Corporate Clash reserve the right to request a Content Pack be taken offline.